

NEWS FROM PONTIAC



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Pontiac Motor Division revealed today that in November it will introduce a special high performance car similar to the GTO but priced below it.

The car, which is yet to be named, will feature as standard equipment Pontiac's 350 cubic-inch V-8 H. O. engine rated at 330 horsepower; a three-speed heavy-duty synchromesh transmission; a 3.55 axle ratio; the same ride and handling package as is on the GTO and G-70-14 Polyglas tires.

The first 5,000 units will be painted a special orange color and will have distinctive striping.

The new performance package is further distinguished by a cold air, rear-facing hood scoop mounted on the right side of the hood and designed to match the optional hood mounted tachometer, accent paint stripes which flair out from the front fender to the doors and Rally II wheels.

"For the new car buyer who is looking for performance, youth appeal and basic comfort all at a low price, this is the answer," John Z. DeLorean, a General Motors vice president and Pontiac general manager, said.

Available as a two-door coupe, two-door hardtop or convertible, the car will have a distinctive black grille and deck lid identification.

The H. O. engine will feature high output exhaust manifolds and dual exhausts. In addition to the standard transmission, which has floor shift with a Hurst tee handle, a four-speed synchromesh or the three-speed Turbo Hydra-Matic transmission will be available.